Data Analyst, MDcentRx



Summary Description

Do you have an innate curiosity about data's role in patient health outcomes? Are you interested in how real-world inputs can yield insights that truly influence physicians care decisions? Do you like to dive deep to understand business issues and create data-driven solutions? If the above is true, and you have 2-3 years of professional experience in data reporting and analytics, we'd love to hear from you!

MDcentRX (www.mdcentrx.com) is currently seeking a Data Analyst to join our growing team. The position reports to our Director of Data & Analytics in our Midtown East NYC offices.

Summary of Key Performance Areas

- Acquire, formulate, and analyze the data from a variety of sources
- · Create reports as requested for Clients at different milestones of digital campaigns
- Develop ways to enhance efficiencies for reports and add value to Client presentations
- Troubleshoot data inconsistencies and identify resolutions to improve reporting processes
- · Understand data across several Client campaigns to enhance future reports
- · Work with team members to complete projects related to dashboard development and statistical analysis

What You'll Do

- Collect appropriate data for usage from Databases and Excel documents that are pertinent to the report requirements
- · Create several reports from concept to completion at various stages of digital client campaigns
- · Maintain ownership and accountability for workload and outcomes
- Responsible for report layout, composition, and maintenance
- Make recommendations on ways to increase reporting efficiency and flow
- · Verify accuracy and look for discrepancies in reports prior to deliver to Sales and Client lead
- · Perform Quality Assurance on team reports to ensure correct and complete data
- Analyze data to draw conclusions and make recommendations to enhance reporting
- Apply your expertise in quantitative analysis and the presentation of data to see beyond the numbers to tell
 a story
- Utilize various software tools and identify the best format to present and communicate data to provide clear, concise and easy-to-understand information

Desired Skills and Experience

- Bachelor's degree with a concentration in marketing, analytics, statistics, mathematics or similar concentration preferred
- 2+ years professional experience in Reporting / Analytics
- A keen eye for detail and diligence in every effort
- Sense of ownership of work product with go-getter attitude; ability to run with projects with minimal supervision
- Expert Excel and PowerPoint skills; experience with data visualization
- · Ability to handle multiple and changing priorities as scheduled; flexibility is key!
- Experience with various digital formats
- Excellent verbal and written communication skills
- Strong writing, research and presentation skills
- · Ability to work collaboratively as part of a team and independently as needed
- Prior experience in Healthcare and/or Pharma a strong plus

About MDcentRx



As part of the MDcentRx team, you'll be joining a group of passionate individuals.

We depend on collaboration to fuel our professional environment and to develop the solutions that will yield the insights, HCP engagements and overall results our partners are looking for.

Our team is made up of leaders in healthcare research and strategy, analytical experts, creative minds, innovators in technology, and service-focused individuals that don't stop until exceptional value is delivered to the client.

We rely on data-focused insights for the development of custom solutions that drive the client's strategic imperatives and strengthen the successes and outcomes of their programs. Our stellar team works tirelessly to ensure we constantly evolve with the changing market and to ensure the relativity and effectiveness of our services.

Come work with us

As a profitable, yet still private company, we are growing fast and looking for world-class talent to drive MDCentRx into the future. While we operate with the flexibility of a startup, our management team has built successful businesses within the complex healthcare environment for over 25 years.

We offer:

- Competitive Compensation
- Incentive-based Bonuses
- Generous Health Benefits (Platinum and Gold Level Plan Offerings)
- Opportunity to shape Product/Service Offerings Individually and Collaboratively
- Relaxed Work Environment

Interested in joining us? Apply today – Email us at careers@mdcentrx.com

PLEASE INCLUDE BOTH RESUME AND COVER LETTER IN APPLICATION ATTACHMENT.